

# **Appearance Form**

Deadline: Tuesday, March 27, 2018

The 42nd Annual Cultural Arts Festival will take place Saturday, April 14, 2018. The event gets underway with a Descendants Ceremony at 8:30 a.m. on the grounds of Mission San Jose. The parade will begin at 9:30 a.m. at Huizar Street and Roosevelt Avenue in route to Harlandale Memorial Stadium. Fair activities at Memorial Stadium will run until 2:00 p.m.

Community organizations, local youth groups, local businesses, non-profit and for-profit organizations and agencies are invited to have their mascots participate in the parade and/or visit with families at Memorial Stadium. All groups must submit this completed application form to the Harlandale ISD Communications Office by:

## Tuesday, March 27, at 4:30 p.m.

For more information, contact Natalie Bobadilla at (210) 989-4348 or email <a href="mailto:natalie.bobadilla@harlandale.net">natalie.bobadilla@harlandale.net</a>

Business/Group/Organization Name:			
Mascot(s) Name(s):			
Address:			
Primary Contact:			
Nork Phone:			
mail:	Website:		
Parade Participant (9:30 a.m11:30 a.m.) Fair Appearance (11:30 a.m2:00 p.m.)  Special Accommodations Needed	Scheduled Time of App	pearance:to	
J I have read and understand all th			
Signature			Date



# **Appearance Policies**

### **Appearance Entry Form**

All appearance entry forms must be submitted to the Harlandale ISD Communications Department by Tuesday, March 27, 2018 at 4:30 p.m. All appearance forms will be reviewed. If there are any questions/concerns about your entry, someone with the Communications Department will contact you prior to the date of the event. Each mascot or a representative may pick up an information package from the Communications Office on Monday, April 9, at 5:30 p.m. at the PDC.

### **Entries**

Each mascot can choose to participate in the parade from Mission San Jose to the Harlandale Memorial Stadium (approximately 1 mile) and/or the fair on the grounds of Harlandale Memorial Stadium. If participating in the parade, mascot can walk in or with a group, solo or as part of a float. If walking, mascot must park at the stadium and take a school bus provided by the district to the parade staging area. If riding in a float, vehicle will be assigned a number to lineup at the staging area. If only taking part in the fair, mascot is free to roam where people are gathering.

#### **Behavior**

All mascots are expected to behave in an exemplary manner. Any rudeness, foul language, inappropriate gestures or threatening behavior will be grounds for the removal of any individual from the stadium grounds and could jeopardize future participation.

#### **Distribution of Items**

Mascots may distribute articles, flyers, leaflets, brochures, souvenirs, t-shirts, etc. However, no political endorsements of any kind are allowed on district property. Distribution materials must not be offensive, graphic or contain any inappropriate language.

#### **Parking**

Each mascot will be given one parking pass. Enter through Roosevelt Ave and 92<sup>nd</sup> Street. From there, you will be directed to the parking area along Apollo and 93<sup>rd</sup> streets, by the baseball field. HISD assumes no responsibility for accidents.

For more information, contact Natalie Bobadilla (210) 989-4348 or email natalie.bobadilla@harlandale.net.