



# 42nd Annual Cultural Arts Festival

Saturday, April 14, 2018

Harlandale Memorial Stadium

10:00 a.m. - 2:00 p.m.

## Parade & Carnival Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Parade Sponsorship Level:

**Title Sponsor @ \$10,000**

This sponsorship includes company logo on the event flyer and program, free booth space near carnival, signage at all rides, link to company website on Cultural Arts page, recognition on district social media sites as well as during opening ceremony and PA announcements throughout the fair. The sponsorship also allows your CEO/President to serve as the Grand Marshal for the 40th annual Cultural Arts Festival.

### Carnival Sponsorship Levels:

**Thrill Sponsor @ \$5,000**

This sponsorship includes company logo on the event flyer and program, free booth space near carnival, signage at 3-4 rides, link to company website on Cultural Arts page, recognition on district social media sites as well as during opening ceremony and PA announcements throughout the fair.

**Excitement Sponsor @ \$2,250**

This sponsorship includes company logo on the event flyer and program, free booth space, signage at 2-3 rides, link to company website on Cultural Arts page, recognition on district social media sites as well as during opening ceremony.

**Fun Sponsor @ \$1,500**

This sponsorship includes company logo on the event program, free booth space, signage at 1-2 rides, link to company website on Cultural Arts page, recognition on district social media sites as well as during opening ceremony.

**Kiddie Sponsor @ \$1,000**

This sponsorship includes company logo on the event program, free booth space, signage at 1 ride, link to company website on Cultural Arts page, recognition during opening ceremony.

### Payment Options:

Cash donations can be made at the HISD Business Office, 102 Genevieve Dr, San Antonio TX, 78214

Enclosed is our check for \$ \_\_\_\_\_

Charge to (circle one): **Visa** **Mastercard**

Name as Printed on Card: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **More Information:**

- Company logo is due to the Communications Office by March 21, 2018.
- Full payment must be received by Wednesday, April 2, 2018.
- Please make checks payable to: Harlandale ISD-Cultural Arts. Send to Natalie Bobadilla, Public Information Officer, 102 Genevieve, San Antonio, TX 78214.
- Return form to: Natalie Bobadilla, Public Information Officer, via fax: 210.989-4481 or email: natalie.bobadilla@harlandale.net