



43rd Annual Cultural Arts Festival

The Heart of Our Culture

El corazón de nuestra cultura

Saturday, April 13, 2019

Appearance Form

Deadline: Wednesday, March 27, 2019

The 43rd Annual Cultural Arts Festival will take place Saturday, April 13, 2019. The event gets underway with a Descendants Ceremony at 8:30 a.m. on the grounds of Mission San Jose. The parade will begin at 9:30 a.m. at Huizar Street and Roosevelt Avenue in route to Harlandale Memorial Stadium. Fair activities at Memorial Stadium will run until 2:00 p.m.

Community organizations, local youth groups, local businesses, non-profit and for-profit organizations and agencies are invited to have their mascots participate in the parade and/or visit with families at Memorial Stadium. All groups must submit this completed application form to the Harlandale ISD Communications Office by:

Wednesday, March 27, at 4:30 p.m.

For more information, contact Communications Department at (210) 989-4375 or email alexis.lafosse@harlandale.net

Business/Group/Organization Name: _____

Mascot(s) Name(s): _____

Address: _____

Primary Contact: _____

Work Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Parade Participant (9:30 a.m.-11:30 a.m.)

Walking Riding in Float/Vehicle

Fair Appearance (11:30 a.m.-2:00 p.m.)

Scheduled Time of Appearance: _____ to _____

Special Accommodations Needed _____

I have read and understand all the exhibit policies set forth by the Harlandale ISD.

Signature

Date



43rd Annual Cultural Arts Festival

The Heart of Our Culture El corazón de nuestra cultura

Saturday, April 13, 2019

Appearance Policies

Appearance Entry Form

All appearance entry forms must be submitted to the Harlandale ISD Communications Department by Wednesday, March 27, 2019 at 4:30 p.m. All appearance forms will be reviewed. If there are any questions/concerns about your entry, someone with the Communications Department will contact you prior to the date of the event. Each mascot or a representative may pick up an information package from the Communications Office on Monday, April 8, at 5:30 p.m. in the PDC.

Entries

Each mascot can choose to participate in the parade from Mission San Jose to the Harlandale Memorial Stadium (approximately 1 mile) and/or the fair on the grounds of Harlandale Memorial Stadium. If participating in the parade, mascot can walk in or with a group, solo or as part of a float. If walking, mascot must park at the stadium and take a school bus provided by the district to the parade staging area. If riding in a float, vehicle will be assigned a number to lineup at the staging area. If only taking part in the fair, mascot is free to roam where people are gathering.

Behavior

All mascots are expected to behave in an exemplary manner. Any rudeness, foul language, inappropriate gestures or threatening behavior will be grounds for the removal of any individual from the stadium grounds and could jeopardize future participation.

Distribution of Items

Mascots may distribute articles, flyers, leaflets, brochures, souvenirs, t-shirts, etc. However, no political endorsements of any kind are allowed on district property. Distribution materials must not be offensive, graphic or contain any inappropriate language.

Parking

Each mascot will be given one parking pass. Enter through Roosevelt Ave and 92nd Street. From there, you will be directed to the parking area along Apollo and 93rd streets, by the baseball field. HISD assumes no responsibility for accidents.

For more information, contact Communications Department (210) 989-4375 or email alexis.lafosse@harlandale.net