



43rd Annual Cultural Arts Festival

The Heart of Our Culture El corazón de nuestra cultura

Saturday, April 13, 2019

Parade Policies

Parade Entries

All parade entry forms must be submitted to the Communications Office by **Wednesday, April 3, 2019 at 4:30 p.m.** They must be legible and complete. A representative from each group must pick up a parade packet at the meeting on Monday, April 8 in the PDC at Central Office at 5:00 p.m.

For the safety of participants and spectators, entries that include animals – with the exception of animals used for law enforcement - will not be allowed to participate in the parade.

Motorcycle and/or car clubs are allowed to participate; however, riders must not rev the engines.

All floats and/or vehicles must submit dimensions of the float and/or vehicle.

Campuses

Campuses can submit any number of entries as long as they are affiliated with the campus through a district organization. Each entry must be represented by campus representatives: teachers, students, and/or administrators.

Out of District Entries

Businesses, organizations and schools outside HISD may enter the parade at the discretion of Superintendent Rey Madrigal and/or his Cabinet members.

Permit Requirements

Motorized parade floats (vehicle pulling a trailer) are required to have a float permit (\$31). The district will pick up the cost for Harlandale entries ONLY. Outside groups must purchase their own float permit at the Development Services building, 1901 S. Alamo. Permits for Harlandale entries will be handed out at a meeting on Monday, April 8 at 5:00 p.m. in the Board Room at Central Office. Permits must be made available for inspection by law enforcement and/or parade officials. Failure to provide such proof may result in disqualification from the parade.

Decorations

All decorations must be noncombustible or flame retardant. Hay stacks must have been treated. All vehicles with decorations must have a 2-A, 10-B:C-rated fire extinguisher. Every entry is responsible for providing its own fire extinguisher.



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Insurance Requirements

All vehicle drivers must provide a valid operator's drivers license and proof of liability insurance. Documentation must be made available for inspection upon request by law enforcement and/or parade officials. Failure to provide such proof may result in disqualification from the parade.

Parade Lineup

The parade will begin promptly at 9:30 a.m. from Huizar Street and Roosevelt Avenue. Parade participants can begin lining up as early as 7:00 a.m. To help ensure the safety of children and participants, any parade entry arriving after their staging area is crowded, will be placed at the end of the line. Only those vehicles participating in the parade will be permitted into the parade staging area.

All parade entries will be assigned a number and will lineup according to their number. This number must accompany the group in the parade and should be displayed on the left front side of the entry for judging purposes. Your number will be given to your group's representative.

Participants numbered 1-10 will enter at Military and Mission Roads then turn left on Huizar to begin lining up.

Participants numbered 11-45 will enter at Military and Padre Roads and lineup along Napier then Padre.

Participants numbered 46+ will enter at Military and Mission roads and line up along Mission Rd.

Parking:

All event participants and attendees will need to park in the designated areas east of Memorial Stadium. Entry to the stadium will be available along Roosevelt Avenue and 92nd or L.C. Amos, Jr. streets. From there you will be directed to the parking areas via volunteers and signs.

Buses will pick-up parade participants along Echo Street starting at 7:30 a.m. Only parents of younger children will be allowed to ride in the bus, leave the student with their school entry and return to the stadium by bus.

VIP parking will be available on the northwest corner of Memorial Stadium. Participants with a VIP parking pass should enter at Roosevelt Avenue and 92nd street. From there you will be directed to the VIP parking area via volunteers and signs. A designated district vehicle will transport you to the parade staging area.



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Elected officials and political literature

Elected officials who represent the Harlandale ISD community are invited to participate in the parade and must be present on the day of the parade.

Any and all signage cannot contain endorsement language such as “for,” “vote,” “vote for,” or “elect.” No endorsement materials of any kind are allowed along the parade route or festival.

Community members who are not currently in office but are seeking an elected office that represents the Harlandale ISD community will not be allowed to participate in the parade, but are welcome to attend the Festival at Harlandale Memorial Stadium. No endorsement materials of any kind are allowed along the parade route or festival.

Throwing or distributing items

It is unlawful, according to City Ordinance, for parade participants to throw, distribute, or give away any articles, materials, leaflets, coins, souvenirs, t-shirts, candy or any other items in the staging area or along the parade route. Doing so could result in the items being confiscated by law enforcement.

Behavior

All participants are expected to behave in an exemplary manner. Any rudeness, foul language or threatening behavior will be grounds for the removal of any individual and/or their group from the parade and could jeopardize future participation.

Disbanding

No one is permitted to disembark from their float or vehicle until they have reached the disbanding area. Disbanding of the parade will begin along L.C. Amos, Jr. Street. Law Enforcement will be on hand to direct parade disbanding.

Harlandale Independent School District assumes no responsibility for accidents. Rules and regulations will be strictly enforced. For more information, contact Communications Department (210) 989-4355 or email alexis.lafosse@harlandale.net



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Parade Entry Form

The 2019 Cultural Arts Festival will begin at **9:30 a.m.** at the intersection of Roosevelt Avenue and Huizar Street. The parade will head south on Roosevelt Avenue to Harlandale Memorial Stadium where the fair will be held.

Students, campus groups, staff members, school board members, elected officials, community organizations, local youth groups, local businesses, non-profit and for-profit organizations and agencies are invited to participate in the parade. All groups must submit this completed application form to the Harlandale ISD Communications Office by **Wednesday, April 3, 2019 at 4:30 p.m.** Parade policies are included. Please read them and sign below. Additional parade instructions for staging, parking and disbanding will be available at a meeting on Monday, April 8 at 5:00 p.m. in the PDC at Central Office, 102 Genevieve.

For more information, contact Communications Office at (210) 989-4355 or email alexis.lafosse@harlandale.net.

Name of Group: _____

Primary Contact: _____

Street Address: _____ Zip: _____

Work phone: _____ Cell Phone: _____

Email: _____

NAME OF ENTRY	# OF PEOPLE	# OF VEHICLES
RELATION		
<input type="checkbox"/> HISD Campus <input type="checkbox"/> Outside school <input type="checkbox"/> Elected Official <input type="checkbox"/> Business <input type="checkbox"/> Organization <input type="checkbox"/> Youth Group		
TYPE OF ENTRY (Check all that Apply)		
<input type="checkbox"/> Walking Group <input type="checkbox"/> Golf Cart <input type="checkbox"/> Car <input type="checkbox"/> Truck <input type="checkbox"/> Float (truck & trailer)		
Length of vehicle(s): _____ feet		
Will your float/vehicle have extensive decorations? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Will your float/truck be carrying any hay? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Type of sound: <input type="checkbox"/> Live Music <input type="checkbox"/> Taped Music <input type="checkbox"/> DJ/MC <input type="checkbox"/> No music		

I have read and understand all the parade policies set forth by the Harlandale ISD.

Signature

Date