



43rd Annual Cultural Arts Festival

The Heart of Our Culture El corazón de nuestra cultura

Saturday, April 13, 2019

Program Cover Design Contest

Contest deadline: **Wednesday, March 27 at 4:30 p.m.**

The Program Cover Design Contest is an opportunity for HISD students to showcase their artistic talents in designing a program cover for the 43rd Annual Cultural Arts Festival. The event is scheduled for Saturday, April 13, 2019. The winning entry should be one that best represents this year's theme:

The Heart of Our Culture. El corazón de nuestra cultura.

The winner will be awarded a plaque at the opening ceremony of the fair at 11:30 a.m. on April 13 at Harlandale Memorial Stadium. His/her artwork will be displayed on the cover of the program and will be invited to ride on the float of his/her school.

Criteria

- Must be a current HISD student
- Only **one (1)** entry per student
- All work must be student's own original work
- All work must be designed in full color
- Layout of work should be portrait NOT landscape
- Maximum size of the work: 8 ½ x 11
- Student's name, school, grade and teacher's name should be on the **back** of the entry
- Entries will be judged for originality, appropriateness, appeal and relevance
- Winner must participate in the parade and attend opening ceremony
- Winner's picture will appear in the event program

**Please submit completed artwork to the Communications Department
by Wednesday, March 27 at 4:30 p.m.**