



HARLANDALE INDEPENDENT SCHOOL DISTRICT

Stronger together. Closer than ever.

January 7, 2021

A Summary of Costs of the 57th Frontier Bowl Held at the Alamodome

San Antonio TX- The 57th Harlandale ISD Frontier Bowl took place on Friday December 4th at the Alamodome. Amidst a challenging year the Harlandale ISD students, athletes and fine arts and their families were able to have a once in a lifetime experience by participating in the 57th annual Frontier Bowl that took place in the iconic Alamodome.

The decision of having it take place at the Alamodome instead of at Memorial Stadium, as it traditionally takes place, was out of concern for the safety and well being of the entire Harlandale ISD family. Due to the Covid-19 pandemic the capacity at Memorial Stadium would have been very limited following mitigation protocols. We know how important this event is to our Harlandale ISD community and wanted to make sure that they were able to experience it and continue the tradition by also respecting public health guidelines and protecting their safety and well-being.

The interest and desire was reflected in the total ticket sales of \$28,143 which went to offset the Alamodome rental cost of \$38,444. The District also did not have the other normal cost of hosting the event, such as personnel, contracted safety and equipment for an amount of \$10,101 thus realizing a net cost of \$200 for the event..

To compound the benefit of this event the Homecoming of both high schools were included in the evening. Students, friends and families were able to have a unique experience in this facility to celebrate this lifetime memory. The annual Hall of Fame ceremony was also held that same evening. Our new inductees were recognized in a historic manner just like they deserve. This ceremony and honor celebrated the community and their support for the students at Harlandale ISD. This has been a welcoming benefit to all given the limited student and community functions that we have faced this year again due to COVID-19.

Our children now have a lifetime memory from the general student body to the athletes, student trainers, cheerleaders, band members, ROTC, choir, and all other student groups that were able to attend and experience this historic event.

Our priority is and will continue to be the safety and well being of our students and staff and every decision we make is based on this priority.